

*Thank
you for
choosing*

somaTM
Lasers Australia



marketing pack

Our vision is simple...

We are here to lead through **EDUCATION, INNOVATION** and **INSPIRE** our industry for **POSITIVE** change.



What's our mission?

Soma is committed to providing superior devices in conjunction with 'above industry-standard' support and training. We love to pay it forward by offering cost effective and manageable investments for our customers.

About Us

The Soma Group is a leading distributor of Aesthetic Devices in Australia, these products have been manufactured with quality engineering and up to date technology. We hand select manufacturers from around the globe that ensure quality assurances. With the practitioner in mind, a Soma device is not only durable, it is stylish, adds value and credibility for our customers.

We are a team of leading experts with over 20 years experience and learnings. Gerry the Director of Soma Lasers identified early on in her career that there was an influx of overpriced and under performing devices in the market. The opportunity to support entry level and established businesses with cost effective and state of the art devices was not only a dream but has become a reality.

Soma... The best in business

By entering a relationship with the Soma group, rest assured that you are partnering with a business that has a thorough understanding of the beauty industry and thrives on providing you with tools that assist you in your success.

**“WE PRIDE OURSELVES IN OUR REPUTATION AND OUR
COMMITMENT TO OUR CUSTOMERS”**

Gerry Pantz
DIRECTOR

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Our Aesthetic Devices



Medi-Pulse Pro

Faster, safer & pain-free IPL Hair Removal & Skin Rejuvenation. The Medi-Pulse PRO Trichromatic LED Light Therapy features the latest in High Powered SHR IPL technology.



Medi-Pulse Pro XL

Faster, Safer and Pain-free IPL Hair Removal & Skin Rejuvenation + The New Vacuum Technology Hair removal. The Medi-Pulse Pro XL offers practitioners the opportunity to dramatically increase their treatment portfolio with no need to purchase multiple devices. Two highly effective IPL hand pieces offers various treatment options that will provide unrivalled stable power output and efficiency.



Medi-Pulse Q

Superior innovation that combines FOUR modalities in ONE housing. The Medi-Pulse Q offers practitioners the opportunity to dramatically increase their treatment portfolio with no need to purchase multiple devices.



DualHI+

DualHI+ the only HIFU that creates a series of two coagulations at the same time. The only HIFU that features 31mm length Face Cartridges and 45mm length Body Cartridges. DualHI+ is an all in one 3rd Generation HIFU for the Face and Body.



Diolase 808 Pro

Efficient, reliable, robust high-power diode system, the Diolase 808 PRO delivers high absorption of Melanin safely & is TGA approved. It delivers virtually painless treatments with contact skin cooling, and requires zero consumables.



UltraSonix 4D HIFU

Safe Ultrasound. No Surgery. The latest advancement in High intensity focused ultrasound (HIFU) technology from Korea, Swiss and the US. A revolutionary treatment to treat and eliminate stubborn fat on the body, and works for the face as a non-invasive facelift.

Our Aesthetic Devices



InShape

InShape works by targeting fat and muscle simultaneously. It works with direct high focused electromagnetic energy to the area, forcing the muscles to contract in a way that is not possible through exercise. It gives you a feel of a high intense muscle workout.



Medi-lite Pro

Gentle and effective on all skin types, it can be used anywhere on the body. It's non-invasive, requires no downtime or recovery time. Eliminating inflammation and promoting skin wound healing, it rejuvenates skin and provides anti-aging effects



SomaQ

The SomaQ laser is designed to fit straight into any Skin Clinic or Tattoo Studio generating a quick return on investment. Designed for the removal of multi-coloured, professional or amateur tattoos as well as many Skin Treatments enabling practitioners to capitalise on the most in-demand treatments, the SomaQ is a robust workstation that will continually deliver results, again and again.



Medi-frac Microneedle RF

The Medi-frac device is a game changer in the Radio Frequency world. RF Micro Needling provides the cosmetic benefits of laser skin resurfacing with minimal recovery time through its effect on the surface (epidermis layer).



Soma Light PDT

Used for activating skin cells for building and repairing the skin. Research has confirmed that LED Light Therapy can speed healing, reduce inflammation and stimulate fibroblasts and collagen production by as much as 200% within just 24hrs of treatment.



Soma Hydro Dermabrasion

Currently one of the most dynamic skin treatments on the market. Some like it rough, others soft and gentle when it comes to their skin. Either way, your Clients will be addicted to the result from the SomaHydro and this is why Soma has created a 2 in 1 Device with both. The Hydro and Diamond Dermabrasion Hand Pieces.

Soma Light

Marketing Pack Inclusions



DL flyer

Size 99mm W x 210mm H
Commerical print version



Social Media posts

1080 x 1080px
For use on Instagram and Facebook



A3 posters

Size 297mm x 420mm H
Commerical print versions